

AFRICA IN MOTION 2012 CALL FOR FEATURE FILMS

The theme of the seventh Africa in Motion (AiM) film festival is **Modern Africa** and African filmmakers are invited to submit documentaries and fiction films of **31 minutes or longer** related to this theme to be considered for inclusion in the 2012 festival. Africa in Motion 2012 will take place from 25 October to 02 November 2012. This is an opportunity for African filmmakers to showcase their work at one of the most prestigious African film festivals in the world and to gain exposure to an audience in the UK.

Africa in Motion 2012 will focus on films that represent Africa as part and parcel of the modern, globalised world – the urban, the new, the provocative, the innovative and experimental. We regard “modern” not as belonging solely to the “West”, and through the festival we want to emphasise Africa’s important role in the modern world.

We are interested in discovering and exploring through this year’s festival how modernity manifests in African cultures. We would like to receive films linked with the following themes:

- How has Africa become part of the global world through processes such as migration, exile and the increasing role of the African diaspora?
- What is Africa’s relationship with the international community in political and economic spheres?
- How has the digital revolution affected Africa through the prevalence of technology such as the increasing use of mobile phones, satellite dishes and digital filmmaking?
- How can modern art forms be observed in African cultures such as contemporary dance, architecture, modern street fashion, conceptual art, new fusion musical styles, street art, graffiti, graphic novels and cartoons?
- How have African countries found modern, innovative and grassroots solutions to contemporary challenges such as resource control, environmental protection, poverty, conflict resolution, education and economic emancipation?
- How has modern life affected African societies and individuals in terms of traditional customs and rituals, religion, rural community life, family dynamics and the role of women?

We are looking for films which address these themes with creativity and innovation, films which celebrate the rich cultural diversity of Africa while at the same time avoiding the exoticisation that Africa so often falls victim to.

Please note that this is not a competition strand; no winner will be selected and no prize money is involved. What we are offering is the chance to have your film screened at one of the most prestigious African film festivals world-wide and to expose your work to a wide audience in the UK.

Please read the complete guidelines and regulations carefully before submitting your film.

AFRICA IN MOTION 2012 CALL FOR FEATURE FILMS GUIDELINES

- We accept entries from all filmmakers of **African nationality** working in Africa or abroad. We prioritise directors who are African nationals because we wish to specifically promote indigenous African cinema and to encourage and support African filmmakers. Under 'Africa' we regard all countries on the African continent, plus the islands surrounding the continent: Madagascar, Mauritius, Reunion, Seychelles, Canaries, Cape Verde, etc.
- We accept animation, documentary and fiction films as well as experimental work and all other forms and genres of films. **Films have to be 31 minutes or longer** (if you are interested in submitting a short film of under 30 minutes to the festival, please consider entering the film into our short film competition).
- We accept recent as well as older films. Films could have been screened on television, at festivals and in cinemas previously, in the UK or internationally, although we will give special consideration to UK premieres.
- We will only accept films in **English or with English subtitles** (the dialogue could be in any language). Participants are responsible for all translation and subtitling.
- Viewing copies should be on **DVD** (any region). All films submitted should be accompanied by a **completed entry form** and all viewing copies should be clearly labeled with the title of the film and name of the director. **Please submit three DVD viewing copies as well as three copies of the completed entry form.**
- Viewing copies and promotional materials submitted cannot be returned to the sender and will be stored in our festival archive. These are kept exclusively for research and non-commercial purposes. Africa in Motion has the right to digitise or duplicate films for internal usage and press purposes.
- All deliveries from outside the European Union should be marked with the phrase "no commercial value – for cultural purposes only". Applicants are responsible for the cost of posting the entry forms and viewing copies to us. Please note that packages arriving with outstanding courier or custom fees will be refused by the festival office.
- The completed entry forms and viewing copies should reach us not later than **31 May 2012**. There is no entry fee. Likewise, Africa in Motion will not pay any screening fee for selected films to be screened in the festival.
- We welcome stills, press releases and other promotional materials to accompany entries, which we might use for promotional purposes. These materials can be sent on CD with the DVDs and entry forms. Digital stills can be emailed to submissions@afrika-in-motion.org.uk with the title of your film in the subject box. Digital stills submitted should be in **JPEG format** and must be **at least 300 dpi** and **no less than 500KB**.

- By submitting your film to the Africa in Motion festival, the copyright holder of your film authorises the festival to make **clips of a maximum of three minutes** available on online broadcast channels (such as the Africa in Motion tv channel and other online channels affiliated to the festival). The purpose of this is solely to promote the festival and your film.
- We will contact all applicants at the end of **August 2012**. If your film is selected we will get in touch with you to arrange for a screening copy to be sent to us. Screening copies should be on a professional exhibition format such as Betacam SP, Digibeta, DV CAM or HD CAM. **Participants are responsible for the cost of sending the screening copies to the festival by courier.** The festival will cover the cost of returning/forwarding screening copies. The distributor of the film agrees to work with the festival organisers and the staff at Filmhouse cinema in order to ensure the timely transport of the film before the festival. Only copies in a good state of projection will be accepted.
- The director and the beneficiaries of the submitted film undertake not to withdraw the film from the festival as of the announcement of the festival programme in September 2012.
- Africa in Motion wishes to promote, support and accompany a selection of the films on a touring programme in the UK immediately following the main festival in Edinburgh. The festival has the right to screen these films free of charge on the Tour, and undertakes to inform the director and producer of the film in advance.
- Please note that the only competition strand at this year's festival is the short film competition. Films submitted for the feature-length programme will be outwith competition.
- **Three copies of the completed entry form, three viewings copies on DVD and a CD with promotional materials** should be posted by **31 May 2012** to:

**Africa in Motion Film Festival
 Studio F48, Out of the Blue Drill Hall
 30-36 Dalmeny Street
 Edinburgh, EH6 8RG
 UNITED KINGDOM**

If you have any queries regarding the submission guidelines and regulations, please email the festival office at submissions@africa-in-motion.org.uk.

To enter, please download, print and complete the 3-page entry form.